

Message Text

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47

ACTION EB-11

INFO OCT-01 AF-05 EA-07 ISO-00 CU-04 /028 W

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P R 071337Z NOV 73

FM AMEMBASSY LUSAKA

TO SECSTATE WASHDC PRIORITY 9518

USDOC PRIORITY

INFO USIA WASHDC PRIORITY

AMEMBASSY TOKYO

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USDOC FOR OFFICE OF EXPORT DEVELOPMENT

STATE FOR CU, AF, EB

TOKYO FOR USIS

E.O. 11652: DECON ON RECEIPT

TAGS: OEXC, ZA

SUBJ: PARTIAL GRANT FOR DIRECTOR OF ZAMBIA BROADCASTING
SERVICES, ASAF MVULA

1. THE DIRECTOR OF ZAMBIA BROADCASTING SERVICES (ZBS), ASAF MVULA CONTACTED THE PAO, P.M. NOVEMBER 6, 1973 TO INDICATE THAT HE, INSTEAD MINISTER WINA, WILL HEAD ZAMBIAN DELEGATION TO TOKYO NOVEMBER 8 THROUGH 25 FOR FURTHER DISCUSSIONS REGARDING 11-MILLION DOLLAR JAPANESE LOAN TO ZAMBIA FOR CONSTRUCTION OF NEW MINISTRY OF INFORMATION, BORADCASTING AND TOURISM HEAD-QUARTERS AND EQUIPMENT FOR TWO TV AND SEVEN RADIO STUDIOS.

2. ACCORDING TO PRIOR NEWSPAPER REPORTS AND CONVERSATIONS WITH VARIOUS MINISTRY OFFICIALS, THE 11-MILLION DOLLAR LOAN HAD BEEN EXPECTED COVER TOTAL COST OF NEW HEADQUARTERS AND ASSOCIATED EQUIPMENT. HOWEVER, JAPANESE PLANNING TEAM RECENTLY REPORTED TO ZAMBIAN GOVERNMENT THAT PROJECT WOULD HAVE TO BE CONSIDERED IN THREE PHASES. PHASE (1) BUILDING CONSTRUCTION OF HEADQUARTERS; PHASE (2) PURCHASE AND INSTALLATION OF EQUIPMENT AND; PHASE (3) OPERATIONALIZATION OF EQUIPMENT IN BUILDING.

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3. ACCORDING TO MVULA, GRZ QUITE DISTRESSED LEARN THAT PLANNED

11-MILLION DOLLAR LOAN WILL BE SUFFICIENT ONLY FOR PHASE ONE AND THAT ZAMBIAN GOVERNMENT MUST THEN GO INTO MARKET TO SECURE FUNDS FOR PHASES TWO AND THREE. MVULA'S TASK IN TOKYO WILL BE AN ATTEMPT TO RE-NEGOTIATE TO SECURE COMPLETION OF PHASE ONE AND TWO FOR ORIGINAL 11-MILLION DOLLAR SUM.

4. MVULA, WHO HAS NOT PREVIOUSLY VISITED US, TOLD PAO THAT HE DESIROUS RETURN ZAMBIA VIA US IN ORDER (1) DISCUSS POSSIBLE TERMS FOR EQUIPING TV AND RADIO STUDIOS WITH AMERICAN MANUFACTURED EQUIPMENT AND (2) OPPORTUNITY TO SEE MEDIUM SIZE US TV STATION SERVING AUDIENCE OF ABOUT 100,000 VIEWERS. ADDITIONALLY, HE WOULD LIKE SHORT VISIT NETWORK HEADQUARTERS IN NEW YORK FOR OBSERVATION. MVULA PREPARED ARRIVE SAN FRANCISCO NOVEMBER 24 OR 25 AND RETURN TO ZAMBIA APPROXIMATELY DECEMBER 2 OR 3. MVULA WILL HAVE INTERNATIONAL AIR TICKET ROUTING HIM BACK TO LUSAKA VIA US AND THEREFORE NO TRANSPORTATION COSTS INVOLVED.

5. POST URGENTLY RECOMMENDS TO DEPARTMENT AND USIA THAT ATTEMPTS BE MADE ORGANIZE FIVE-TO-SEVEN-DAY PROGRAM FOR MVULA CENTERED ON VISIT TO MEDIUM SIZE TV STUDIO AND BROADCAST OPERATION SOMEWHERE IN MIDDLE-WEST. STATION SHOULD HAVE AUDIENCE OF APPROXIMATELY 100,000 VIEWERS AND UTILIZE LOCALLY PRODUCED AS WELL AS NETWORK MATERIALS. SUBSEQUENTLY, MVULA SHOULD VISIT NETWORK HEADQUARTERS IN NEW YORK FOR AN OVERVIEW OF ADMINISTRATIVE AS WELL AS OPERATIONAL ACTIVITIES. WE WOULD ALSO CONSIDER IT OPPORTUNE IF MVULA COULD SPEND ONE DAY IN WASHINGTON TO VIEW AGENCY IMV OPERATIONS AND HAVE AN OPPORTUNITY DISCUSS TV WITH APPROPRIATE OFFICIALS.

6. IMPERATIVE THAT MVULA ALSO BE PUT IN CONTACT WITH AMERICAN MANUFACTURERS OF TV AND RADIO EQUIPMENT FOR POSSIBLE USE IN NEW HEADQUARTERS IN LUSAKA. MVULA TOLD PAO THAT GRZ CONCERNED ABOUT QUALITY OF JAPANESE EQUIPMENT SINCE TV UGANDA VERY DISSATISFIED WITH PRESENT EQUIPMENT REPORTEDLY OF JAPANESE ORIGIN.

7. POST PREPARED UTILIZE SMALL AMOUNT FROM CURRENT YEAR CU FUNDS SUPPORT MVULA'S PROGRAM IN U.S., UNLESS DEPARTMENT ANTICIPATES FALL-OUT FUNDS POSSIBLY AVAILABLE. RECOMMEND PER DIEM OF 40 DOLS.

8. MVULA PREPARED TO BE CONTACTED BY EMBASSY TOKYO THROUGH NHK LIMITED OFFICIAL USE

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PRIOR NOVEMBER 25.

9. REQUEST DEPARTMENT INFO POST SUBSEQUENT MESSAGES.NELSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 NOV 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: elyme
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973LUSAKA02024
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Handling Restrictions: n/a
Image Path:
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Legacy Key: link1973/newtext/t19731150/aaaabkjs.tel
Line Count: 110
Locator: TEXT ON-LINE
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: elyme
Review Comment: n/a
Review Content Flags:
Review Date: 14 NOV 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <14-Nov-2001 by willialc>; APPROVED <12-Dec-2001 by elyme>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PARTIAL GRANT FOR DIRECTOR OF ZAMBIA BROADCASTING SERVICES, ASAF MVULA
TAGS: OEXC, ZA, (MVULA, ASAF)
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005